



**Trempealeau County Department of Land Management**  
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September 25th, 2015

Dear Trempealeau County School Staff~

We are very excited to say that the Poster and Speaking Contest was a remarkable return for Trempealeau County students in 2015 with a State Speaking Contest Winner and a State Poster Contest Winner!!!

Enclosed is a packet of information with guidelines and an entry form for the 2016 Poster and Speaking Contests. You will need to make copies of the entry form for your poster and speaking contest entries as needed. I will gladly email to any teachers or staff the entry form or guidelines as requested.

### Conservation Poster Contest

This year's topic for the Conservation Posters will be "We All Need Trees". The rules for the poster contest are attached. Awards will be presented to the top poster in each division. The posters must be dropped off or mailed to the Department of Land Management by **Monday, January 11, 2016 at 4:30 p.m.**



### Conservation Speaking Contest

This year the speaking contest will be held on **Wednesday, January 13th, 2016 at 6:00 p.m.** at the Trempealeau County Courthouse. Speeches must promote the conservation of natural resources and the protection or enhancement of environmental quality. Topics should address soil and water conservation issues. Emphasis should be placed on the subject as it relates to your locality or the State of Wisconsin. Awards will be presented to the top speakers in each division. Please find enclosed the Conservation Speech Contest Guidelines. Entry forms need to be mailed, emailed, faxed or dropped off to the Department of Land Management by **Monday, January 11th, 2016 at 4:30 p.m.**

This is a great opportunity for your students to gain appreciation for the environment and learn about conservation.

If you have any questions please feel free to contact me.

Carla J. Doelle

Zoning and Agriculture Conservation Specialist  
715-538-2311 Ext. 273 or [cj@tremplocounty.com](mailto:cj@tremplocounty.com)





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# 2016 Conservation Poster Contest Guidelines



## Eligibility

The National Conservation Poster Contest is open to kindergarten through twelfth (K-12) grade students. Artwork entered into the national competition must have been judged in a local and/or area conservation department sponsored poster contest and a state conservation association sponsored contest. Posters not sent by the authorized state poster group will not be considered for judging.

There will be judging at the national level for all categories. To be eligible for the national contest your state must be a state sponsor of the contest. To find who is in charge of the county poster contest visit the WI Land+Water Website <http://wisconsinlandwater.org/about/county-land-conservation>

## 2016 Contest Theme

The National Poster Contest theme is: "We All Need Trees"

Poster category by grade: K-1; 2-3; 4-6; 7-9; 10-12

The contest is open to public, private and home school students.

## Contest Rules

The contest rules were created so as not to limit or revise the current rules of local and state conservation poster contests:

- Any media may be used- paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters.
- Poster size must be between 8.5" x 11" and 22" x 28".
- Posters should be packaged so they remain flat when sent for judging.
- All posters must be created by an individual student rather than a team of students.
- The 2016 Stewardship title "We All Need Trees" must be on your poster. This is the only title eligible for the national poster contest.
- Each entry must have signed entry form to be eligible for judging.
- Although younger students will most likely receive help in planning from parents or teachers, WI Land+Water encourages each student to do as much of the work as possible by him/herself.
- Each entry to state contest must have been judged at the local conservation contest and/or area contest prior to the state evaluation/contest.
- Posters must be judged at the state level. **Individual posters cannot be sent for national judging by individuals.** They must follow their state's contest rules and deadlines.
- **Only official state poster contest sponsors (WI Land+Water) can mail entries for national contest.**

## Poster Evaluations



National Poster Contest entries are reviewed by judges and evaluated on the following criteria:

- Conservation message (50%)
  - Poster uses correct theme
- Visual effectiveness (30%)
- Originality (10%)
- Universal appeal (10%)
  - Also taken into consideration - artwork completed on poster is that of participant unless noted on entry form

**National Prize Money Increase!**  
The top three posters in each category of the national contest will receive monetary prizes.

First place - \$200  
Second place - \$150  
Third place - \$100

Sponsored by: NACD Auxiliary quilt project  
and the Albert I. Pierce Foundation.

- (Date)  
Local entries due to:
- (Date of Local Contest)  
County contest
- (Date of Area Contest)  
Area Contest
- March 2-4, 2016  
State Contest - WI Land+Water Annual Conference, Osthoff, Elkhart Lake, WI
- December 1, 2016  
Postmark date for National Contest entries

Local and state contest awards and sponsors will differ from state to state.

Depending on the sponsoring state's conservation association, the national awards will be presented at a national, regional, state and/or local conservation ceremony. The winning posters will be featured at the NACD Annual Meeting.

### Sponsors

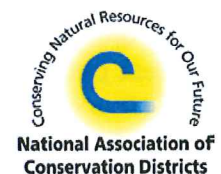
The National Poster Contest program is sponsored by the National Association of Conservation Districts (NACD) and the NACD Auxiliary. NACD, founded in 1946, is a nonprofit organization representing nearly 3,000 local conservation districts in the 50 states and U.S. Territories. The NACD Auxiliary assists NACD with informational and educational outreach efforts. The NACD Auxiliary would like to thank the Albert I. Pierce Foundation for their assistance with the contest.

Questions?

Susan Schultz-NACD Stewardship and Education [stewardship@nacdnet.org](mailto:stewardship@nacdnet.org) or 317-326-2952

Kim Warkentin- WI Land+Water [kim@wisconsinlandwater.org](mailto:kim@wisconsinlandwater.org) or 608-441-2677 X 3

For more information visit: <http://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>





# 2016 Conservation Awareness Poster Contest Entry Form

County Entries Due:

\_\_\_\_\_

## STUDENT

First Name \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Grade \_\_\_\_\_ Age \_\_\_\_\_ Parent/guardian name (printed) \_\_\_\_\_

**REQUIRED** Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the poster for educational or promotional purposes:

X \_\_\_\_\_ Date \_\_\_\_\_

- The poster is an original completed by the student.
- The student received assistance from another person or materials/ideas from another source. If so, please explain on back of poster.

Please



Appropriate  
grade level

- Grades K-1
- Grades 2-3
- Grades 4-6
- Grades 7-9
- Grades 10-12

## SCHOOL

- Public School
- Private School
- Home School

Teacher Name \_\_\_\_\_

School Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

## COUNTY LAND CONSERVATION DEPARTMENT

County \_\_\_\_\_

Area \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_









# Wisconsin Land+Water Conservation Association

131 W. Wilson Street, Suite 601 • Madison, Wisconsin 53703-3265

(608) 441-2677 • Fax (608) 441-2676

Email: [kim@wisconsinlandwater.org](mailto:kim@wisconsinlandwater.org)

Web site: [www.wisconsinlandwater.org](http://www.wisconsinlandwater.org)



## 2016 Conservation Speech Contest Guidelines

State Contest – **Wednesday, March 2, 2016** at The Osthoff Resort, Elkhart Lake, WI

### Contest Division

1. Elementary Division...(3-5 minute speeches).....Students enrolled in grades 5-6.
2. Junior Division.....(5-8 minute speeches).....Students enrolled in grades 7-8.
3. Senior Division.....(5-8 minute speeches).....Students enrolled in grades 9-12.

### Subject Matter

Speeches must promote the conservation of natural resources and the protection or enhancement of environmental quality. Topics should address soil and water conservation issues. Emphasis should be placed on the subject as it relates to your locality or to the state of Wisconsin.

Authenticity and accuracy of information is important and the speaker should demonstrate familiarity with the subject matter. Feel free to contact Natural Resource professionals as they can provide knowledge on numerous topics. The internet is a rich resource, however not all internet sources are reliable. When using the internet consider your source.

### Sanction

All contest materials distributed by counties should include the following statement of sanction: “This activity is approved on the Association of Wisconsin School Administrators Advisory List.”

### Visual Aids

Use of visual aids (posters, charts, etc.) is prohibited; however, notes may be used.

### Speeches

A speech, in part or whole, used in this contest in previous years may not be used again. However, speeches used for other speaking events may be used. Group presentations are not allowed.

### County Contest

An individual student may only enter in one county level speech contest, either in the county in which they reside or in the county in which they attend school. If the county an individual lives in does not host a speaking contest, the individual may seek permission from another county to enter their contest. The winners of each division in each county may compete in the area association contests. **Students must compete in a county and/or area contest to compete in the state contest. All contest entry forms must be signed by a parent or guardian.**

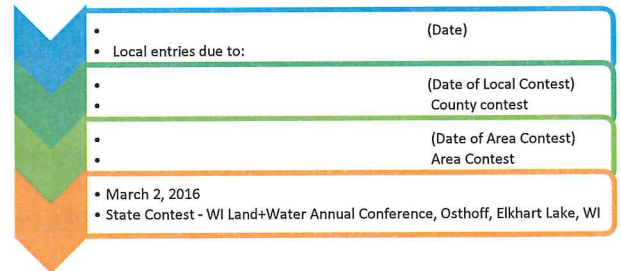
### Area Contest

Local county winner will advance to their area contest. Please view our website for your area contest dates, <http://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest> . The results of the area contest (including the parental/guardian signature, legible names, addresses and counties of residence of the winners) shall be sent by the area contest coordinator to all county contest coordinators immediately following the contest for state contest set-up and publicity purposes. For publicity purposes at the state level, be sure to include the full mailing address of your local newspaper. **All contest entry forms must be signed by a parent or guardian and received in the WI Land+Water office no later than Friday, February 12, 2016 in order for the student to be eligible to compete.**

The area association committees and coordinators are responsible for arranging the participation of its three winning speakers (1st place in each division) in the state contest.

### Contest Scheduling

County and area association contests should be completed by **Friday, February 12, 2016**. For your local contest dates, please visit <http://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>.



### State Contest

State contest entry forms for each area contest winner must be received at the WI Land+Water office no later than **Friday, February 12, 2016**. The state contest will be held on Wednesday, March 2, 2016 at The Osthoff Resort, Elkhart Lake, Wisconsin. **Registration will be from 9:00am-9:30am**. First place winners in each division are invited to present their winning speeches at the 2016 WI Land+Water Annual Conference Luncheon that same day at **11:00am**.

Judges will be resource professionals and may ask questions of the speakers. Such questioning shall be done to explore the speaker's knowledge of the subject matter.

State contest RSVP must be completed by **Friday, February 12, 2016** and immediately forwarded to the WI Land+Water office. For publicity purposes at the state level, be sure to include the full mailing address of your local newspaper. Division winner's information will be sent by the state coordinator to the media outlets. **All state contest entry forms must be completely filled out and signed by a parent or guardian and received in the WI Land+Water office no later than Friday, February 12, 2016 in order for the student to be eligible to compete.**

### 2015 State Speech Winners

(pictured with Mariah Haberman, Discover Wisconsin co-host and Jim Vandenbrook, WI Land+Water Director)



**Kendra Goplin**  
Elementary Division  
Trempealeau County



**Kaylynn Imsande**  
Junior Division  
Dunn County



**Brook Brantner**  
Senior Division  
Dunn County





# 2016 Conservation Awareness Speaking Contest County Level Entry Form

**\*\*Please fill out completely and legibly\*\***

## TITLE OF SPEECH \_\_\_\_\_

### STUDENT

First Name \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_

Address \_\_\_\_\_


City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Grade \_\_\_\_\_ Age \_\_\_\_\_ Parent/guardian name (printed) \_\_\_\_\_

**REQUIRED** Parental Signature authorizes county, area association, and WI Land+Water to use photography from competition for promotional purposes, and implies all information regarding the minor is true and correct.

X \_\_\_\_\_ Date \_\_\_\_\_

Please  Appropriate Level

Elementary  
• 5-6 grades

Junior  
• 7-8 grades

Senior  
• 9-12 grades

### LOCAL MEDIA

Name of your local newspaper: \_\_\_\_\_

Newspaper Telephone Number: \_\_\_\_\_

Newspaper Email: \_\_\_\_\_

### SCHOOL

- Public School    Private School    Home School

Teacher Name \_\_\_\_\_

School Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_



### COUNTY LAND CONSERVATION DEPARTMENT

County \_\_\_\_\_

Area \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

