



Extension
UNIVERSITY OF WISCONSIN-MADISON
TREMPEALEAU COUNTY



Dear 4-H Members and Families,

As we begin another exciting year in Trempealeau County 4-H, we want to make sure you know how we'll be communicating with you—and what you can expect from each of our platforms. Clear and consistent communication helps us stay connected, informed, and engaged as a 4-H community.

How We'll Communicate

To make sure everyone receives the information they need, we've organized our communication by audience and platform:

- **Website** – Our primary source of information for current 4-H members. Visit the site for:
 - Upcoming programs
 - Policy changes
 - Meeting minutes
 - Educational experiences
 - Events calendar
- **Newsletter** – Sent to enrolled volunteers and families. This includes:
 - Volunteer requirements
 - Program updates
 - Key dates and reminders
 - Sent on the Second and 4th Monday of the month
- **Facebook** – Used to reach parents and the broader community. Follow **Trempealeau County 4-H** for:
 - Quick updates
 - Event announcements
 - Photos and celebrations

Who's Behind the Communication?

- **Andrea** is our lead content creator and communicator. She manages the newsletter, website updates, and Facebook posts.
- **Ericka** supports content creation and helps as needed to meet demand.
- **Sarah** assists as necessary to keep everything running smoothly.

Why This Matters

Our communication goals are simple:

- Keep people connected
- Create a more informed 4-H community
- Increase engagement with our website, newsletter, and Facebook
- Strengthen connections to the 4-H program



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Can I Submit Something To One of These?

Absolutely! We encourage members to submit their:

- Meeting Minutes
- Events, Programs, and Activities
- Photos of their events

These can be shared in one or all three places. Just contact Andrea and let her know which one you want your news shared in, and she will add it to the next scheduled newsletter. Make sure you have all the details ready to be shared

We're committed to making sure you have the information and support you need to make the most of your 4-H experience. If you ever have questions or suggestions, please don't hesitate to reach out.

Thank you for being part of Trempealeau County 4-H. We're looking forward to a bold and inspiring year ahead!

Kind Regards,

Andrea Rippley Schlais

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Trempealeau County 4-H Program Educator



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